

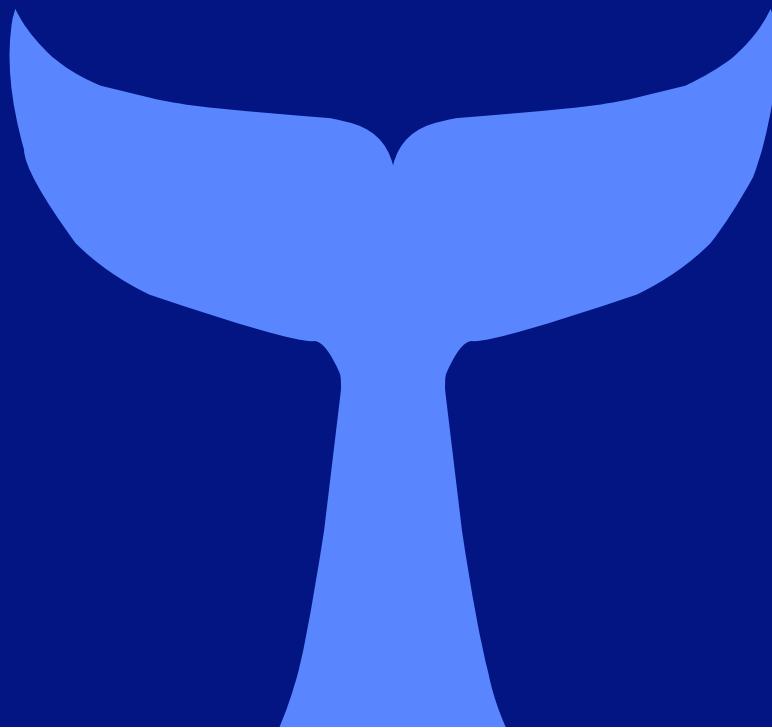
sea watch
FOUNDATION



National Whale &
Dolphin Watch

July 23rd - July 31st

Partner organisation
social media pack



Welcome to the National Whale and Dolphin Watch 2022

Thank you for organising a National Whale and Dolphin event! Our annual NWDW event provides the public with the opportunity to become citizen scientists and play an active role in the protection of whales, dolphins, and porpoises that live in the UK and Irish waters.

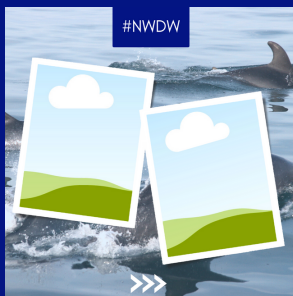
We have created useful content and resources for you to use on your social media platforms to promote your NWDW event.

Using Canva, please customise and then download these graphics.

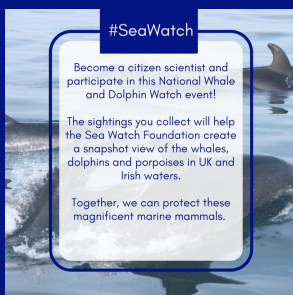
Creating a Canva account is free, **you do not need to sign up for a premium account.** To create an account if you do not already have one head to: <https://www.canva.com/>



We recommend you using this as your first graphic!



Next, add your favourite whale, dolphin and porpoise photos!



Finish with this! It will inform your audience about NWDW aims.

You can download these graphics using this link:

https://www.canva.com/design/DAFFV7oLS30/gnZa872GY-EaB-hnDNodbg/edit?utm_content=DAFFV7oLS30&utm_campaign=designshere&utm_medium=link2&utm_source=sharebutton

Post captions

We recommend including a caption to accompany the graphics. Something similar too:

'Become a citizen scientist and take part in Sea Watch Foundation's annual Nation Whale and Dolphin Watch. Join us on the enter date! Together, we can help protect whales, dolphin and porpoises'

Hashtags

Please use #NWDW and #SeaWatch in all your NWDW related posts and photos. Please encourage your audience to do the same. We would love to see everyone's amazing sightings and images of citizen scientists coming together.

Useful Information

To find out more about National Whale and Dolphin Watch you can visit our website:

www.seawatchfoundation.org.uk/nwdw

For identification guides for all species, sightings forms and details on upcoming events

the 2021 NWDW report here:

https://www.seawatchfoundation.org.uk/wp-content/uploads/2022/01/NWDW-2021-Report_FINAL-2.pdf

The safety of whales, dolphins and porpoises is our top priority. Please ensure you are aware and follow the cetacean code of conduct. You can find more information here:

<https://www.seawatchfoundation.org.uk/marine-code-of-conduct/>

If you would like to register a National Whale and Dolphin Watch event, please email the following information to nwdw@seawatchfoundation.org.uk.

Information needed:

Organisation

Address

What is the event

Time and Date